



Ten Ways to Promote Asset Building

- 1. Register to vote and vote in every election.**
- 2. Learn more about the issues affecting low- and moderate-income households in the state.** Sign-up for the N.C. Assets Advocate listserv and receive updates from member organizations about the latest research, policy analysis or data on low- and moderate-income households in North Carolina, policy developments and emerging practice.
- 3. Pass information along.**
Refer ten colleagues or friends to the N.C. Assets Alliance website to learn more about asset-building. Share information and research on asset building policy. Give a speech to educate the members on asset building policy.
- 4. Write a letter to the editor of your local newspaper.**
Heighten the visibility of issues important to you and provide a new perspective on a recent story in the news that demonstrates the need for asset building.
- 5. Invite your legislator to visit local asset-building programs.**
Send an invitation to your legislators to visit your facility so they can see what you do. Legislators take a great interest in their constituents and what affects them. After the visit send them a photo of their day at your facility.
- 6. Respond to an action alert by contacting your state or federal representative about an important asset building issue.**
- 7. Attend legislative visits and share your perspective on the N.C. Assets Alliance agenda with policymakers and the media.**
- 8. Sign-on to letters in support of policy proposals.**
- 9. Serve on an Alliance committee and share your expertise to achieve results for North Carolina.**
- 10. Recruit new members to the Assets Alliance from your professional networks.**